



**IAEA**

**International Experts' Meeting**

**on**

**Enhancing Transparency and Communications Effectiveness  
in the event of a Nuclear or Radiological Emergency**

Organized in connection with the implementation of the  
IAEA Action Plan on Nuclear Safety

**PROGRAMME**

**18 – 20 June 2012**

**Vienna, Austria**

**Chairperson of the Meeting:** Claude Birraux, Chair, French Parliament, First Vice President of the Parliamentary Office for the Evaluation of Scientific and Technological Choices (L'Office parlementaire d'évaluation des choix scientifiques et technologiques - OPECST) (France)

**Co-Chairpersons:** Alumanda M. Dela Rosa, Director, Philippine Nuclear Research Institute (Philippines)

Gordon White, Vice-President, Regulatory Affairs Branch, Canadian Nuclear Safety Commission (Canada)

**Programme Committee (IAEA):**

L. Bevington  
E. Buglova  
G. Caruso  
P. Kaiser  
B. Molloy  
D. Sacchetti  
G. Tudor  
G. Webb

**IAEA Secretariat:**

**Scientific Secretaries/ Rapporteurs:**

P. Kaiser  
L. Berthelot, Working Session I  
D. Sacchetti, Working Session II  
B. Molloy, Working Session III  
B. Pagannone, Working Session III  
G. Webb, Working Session IV

**Meeting Organizer:** M. Neuhold  
**Administrative Support:** M. Kobein-Apolloner

**Conference Venue:** Vienna International Centre,  
Conference Room M1, M Building  
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**Working Language:** English

**Resolutions:** No resolutions may be submitted for consideration on any subject; no votes will be taken.

## **Monday, 18 June 2012**

- 12:00-16:00** **Delegates' Registration, Vienna International Centre, Gate 1**
- 14:00 -18:30** **Working Session I:** Conference Room M1, M Building  
**Challenges in Communication during the Fukushima Nuclear Emergency**
- Chairperson:** Claude Birraux, Chair, French Parliament, First Vice President of the Parliamentary Office for Scientific and Technological Assessment (France)
- Opening address:**
- 14:00-14:05** **(Welcoming remarks)** D. Flory, Deputy Director General, Head of the Department of Nuclear Safety and Security (IAEA)
- 14:05-14:10** **(Logistics)** P. Kaiser, Scientific Secretary, Acting Director, Division of Public Information (IAEA)
- 14:10-14:30** **(Keynote)** C. Birraux (France)
- 14:30-14:50** **(Keynote)** D. Flory, *Crisis Communications: Challenges and lessons learned in informing stakeholders, media and a global audience during a nuclear or radiological emergency* (IAEA)
- 14:50-15:10** **(Keynote)** C. Martinez Ten, President, Spanish Nuclear Safety Council), *Enhancing Crisis Communications after Fukushima and International Perspectives on Crisis Communications* (Spain)
- 15:10-15:30** **(Keynote)** Y. Moriyama, Deputy Director-General for Nuclear Accident Measures, Nuclear and Industrial Safety Agency, Ministry of Economy, Trade and Industry, *Lessons Learned from the Accident at TEPCO's Fukushima Daiichi Nuclear Power Station and Measures for Improvements Concerning Public Relations* (Japan)
- 15:30-16:00** **Discussion**
- 16:00– 16:20** *Coffee break*
- 16:20 – 16:50** **Panel Presentations I**
- 16:20 – 16:30** A. Stott, ESKOM, Chair, International Nuclear and Radiological Event Scale Committee, *Challenges in communicating the application of the INES ranking* (INES)
- 16:30 – 16:40** Governor R. Thornburgh, Thornburgh Forum for Law and Public Policy, *Lessons since Three Mile Island: Challenges in ensuring the public's right to know* (United States of America)
- 16:40 – 16:50** E. Melikhova, Head of Laboratory, Nuclear Safety Institute, Russian Academy of Sciences, *Challenges in communicating complex technical issues to the public: Chernobyl and Fukushima* (Russian Federation)

- 16:50 – 17:50** Discussion (60 minutes)
- 17:50** Adjourn Working Session I
- 18:00** ***Welcome Reception, Ground Floor, M Building  
Hosted by the IAEA***

## ***Tuesday, 19 June 2012***

- 08:30 – 13:30** **Working Session II:** Conference Room M1, M Building  
***I: Case Studies in National Regulator and Affected Operator's Experiences during Nuclear and Radiological Emergencies***
- Chairperson:** A. M. Dela Rosa, Co-Chair, Philippine Nuclear Research Institute (Philippines)
- 08:30– 08:50** **(Keynote)** P. Wieland, Brazilian Nuclear Energy Commission, *National experience in informing the public and enhancing transparency – The Goiania accident* (Brazil)
- 08:50 – 09:10** **(Keynote)** R. Bhattacharya, Secretary, Atomic Energy Regulatory Board and Director, Information and Technical Services Division, Industrial Plants Safety Division, *Regulator's role in enhancing transparency in informing the public - The Mayapuri accident* (India)
- 09:10 – 09:30** **(Keynote)** J. Bana, Paks Nuclear Power Plant, *National operator experience and role in communicating the Paks Unit 2 NPP accident* (Hungary)
- 09:30 – 11:00** ***II: Case Studies in Enhancing the Inter-Agency Response in Support of Effective Public Communication during a Nuclear or Radiological Emergency***
- 09:30 – 09:50** **(Keynote)** E. Buglova, Centre Head, Incident and Emergency Centre, IAEA, *IAEA's role in coordinating the implementation of the Joint Radiation Emergency Management Plan of the International Organizations* (IAEA)
- 09:50 – 10:10** **(Keynote)** A. M. Dela Rosa, Philippine Nuclear Research Institute, *Philippine Experience in Communicating with the Public during the Fukushima Nuclear Emergency: Challenges and Lessons Learned* (Philippines)
- 10:10 – 10:20** *Coffee break*
- 10:20 – 10:40** **(Keynote)** R. Romero, International Civil Aviation Organization, *Reassuring the air travelling public during the emergency at the TEPCO Fukushima Daiichi Nuclear Power Plant* (International Civil Aviation Organization)
- 10:40 – 11:00** **(Keynote)** X. Zhao, China Atomic Energy Authority, *National experience in exchanging information with international organizations and support for public information and outreach* (China)

**11:00 – 12:30**

**Panel Presentations II**

**11:00 – 11:10**

J. Lee, Korea Institute of Nuclear Safety, *Addressing public concerns through transparent communication* (Republic of Korea)

**11:10 – 11:20**

L. Reiman, Finnish Radiation and Nuclear Safety Authority, *Gaining and retaining public trust in nuclear power matters: the constraints, enabling conditions for transparency* (Finland)

**11:20 – 11:40**

K. Hasegawa, General Manager, Corporate Communications Department, TEPCO, *Media Correspondence Activities following the Fukushima Nuclear Accident* (Japan)

**11:40 – 11:50**

A. Otti, Vienna Correspondent, German Press Agency dpa, *Media's requirements and ethical responsibilities in a nuclear emergency: challenges in responsibly informing the public objectively through science-based reporting* (Austria)

**11:50 – 12:00**

T. Perko, University of Antwerp, Belgian Nuclear Research Centre, *Media Reporting on nuclear emergencies: What Can We Learn for Better Communication* (Belgium)

**12:00 – 12:30**

Discussion (30 minutes)

**12:30 – 13:30**

*Lunch Break*

**13:30 – 17:50**

**Working Session III:** Conference Room M1, M Building

***I: Identifying Best Practices in Effectively Addressing Public Concerns through Transparent Communication during Major Emergencies***

**Chairperson:**

Gordon White, Co- Chair, Vice-President, Regulatory Affairs Branch, Canadian Nuclear Safety Commission (Canada)

**13:30 – 13:50**

**(Keynote)** M. Morrey, UK Health Protection Agency, *Best Practices addressing public concerns during an emergency* (United Kingdom)

**13:50 – 14:10**

**(Keynote)** A.C. Lacoste, President, French Nuclear Safety Authority, *Creating the legal framework for transparent communications with the public on nuclear safety-related issues* (France)

**14:10 – 14:30**

**(Keynote)** G. White, Vice-President, Regulatory Affairs Branch, Canadian Nuclear Safety Commission, *Best Practices and Lessons Learned in Effective and Transparent Public Communication during Emergencies of Major Public Concern - A Canadian Perspective* (Canada)

<b>14:30-17:50</b>	<b><i>II: Identifying Best Practices in Delivering Easily Understandable Information during Emergencies of Major Public Concern by National Governmental Authorities and Disaster Response and Humanitarian Relief Organizations</i></b>
<b>14:30 – 14:50</b>	<b>(Keynote)</b> C. Darby, Director General, Emergency Management Australia, <i>Enhancing transparency following a nuclear or radiological incident or event that causes public concern</i> (Australia)
<b>14:50 – 15:10</b>	<b>(Keynote)</b> E. Brenner, Director, Office of Public Affairs, United States Nuclear Regulatory Commission Nuclear Regulatory Commission, on behalf of the NRC Chair: <i>Communicating with the public in a nuclear emergency; the changing communications environment</i> (United States of America)
<b>15:10 – 15:30</b>	<b>(Keynote)</b> G. Härtl, Coordinator, Media Relations, Department of Communications, World Health Organization, <i>Effective public health communications during a nuclear emergency: lessons learned and best practices</i> (World Health Organization)
<b>15:30 – 16:00</b>	Discussion (30 minutes)
<i>16:00 – 16:20</i>	<i>Coffee break</i>
<b>16:20– 17:50</b>	<b>Panel Presentations III</b>
<b>16:20 – 16:30</b>	G. Wotawa, Central Institute for Meteorology and Geodynamics, <i>Best practices and lessons learned in preparing and implementing an effective public communication strategy during a nuclear emergency</i> (Austria)
<b>16:30 – 16:40</b>	S. Fesenko, Food and Agricultural Organization, <i>International organizations' experience in translating real-time complex information into actionable, accessible information for populations in crisis situations</i> (Food and Agricultural Organization)
<b>16:40 -16:50</b>	P. Dickman, Senior Policy Fellow, Argonne National Laboratory, <i>The Role of Professional Societies in Communication During a Nuclear Crisis</i> (United States of America)
<b>16:50 -17:50</b>	Discussion (60 minutes)
<b>17:50</b>	Adjourn Working Session III

## **Wednesday, 20 June 2012**

**08:30 – 12:30**      **Working Session IV:** Conference Room M1, M Building

**Chairperson:** Claude Birraux, Chair, French Parliament, First Vice President of the Parliamentary Office for Scientific and Technological Assessment (France)

**08:30 – 09:40**      ***I: Challenges in Communication during the Fukushima Nuclear Emergency***

**08:30-08:40**      J. Ramsey, United States Nuclear Regulatory Commission, *US Nuclear Regulatory Commission's Approach to Effective Communications with International Organizations in the Event of a Nuclear or Radiological Emergency* (United States of America)

**08:40-08:50**      V. Tafili, Greek Atomic Energy Commission (GAEC), *Communication during the Fukushima Nuclear Accident: The Perspective of a Non-Nuclear Country* (Greece)

**08:50-09:00**      E. Ngotho, Radiation Protection Board, *Effective communication of a nuclear or radiological emergency – A developing country's perspective* (Kenya)

**09:00-09:30**      Discussion (30 minutes)

**09:30-10:30**      ***II: Enhancing Transparency in Public Communications during a Nuclear or Radiological Emergency***

**09:30-09:40**      M. Mishar, Ministry of Science, Technology and Innovation, Atomic Energy Licensing Board (AELB), *Radiological Risk Communication in Malaysia* (Malaysia)

**09:40-09:50**      J.C.L. van Cappelle, N.V. EPZ, *Risk communication at Borssele nuclear power plant: From 'small chance' to 'what if?' and 'what now?'* (Netherlands)

**09:50-10:00**      A.M. Østreng, Norwegian Radiation Protection Authority, *Nuclear crisis communication in a non-nuclear country* (Norway)

**10:00-10:30**      Discussion (30 minutes)

*10:30-10:50*      *Coffee Break*

**10:50- 12:00**      ***III: Best Practices in Effective, Transparent Public Communication during Major Emergencies***

**10:50-11:00**      M. Dimitrova-Krusteva, Bulgarian Nuclear Regulatory Authority, *Effective practices in public communication to mitigate undesirable outcomes for the general public as a result of nuclear or radiological emergency* (Bulgaria)

**11:00- 11:10**      P.F. Thomé-Jassaud, Head of Communication, EDF Nuclear Operation, *The events of Fukushima: consequences in terms of communication for a nuclear operator - the example of EDF* (France)

- 11:10-11:20** A. Jurkevics, Head of Public Affairs Division, Radiation Safety Centre, Ministry of Environment, *Challenges in reaching and informing audience during a nuclear or radiological emergency; impact of social media on traditional approach* (Latvia)
- 11:20-11:30** M. Florescu, Romanian National Commission for Nuclear Activities Control  
*CNCAN'S Experience and Lessons Learned in Public Communication, as a Consequence of the Fukushima Accident*
- 11:30-12:00** Discussion (30 minutes)
- 12:00 – 13:00** **Closing Session:** Conference Room M1, M Building
- Chairpersons' Summary Reports**
- Closing Remarks**