



# **The Elliott Review**

## **Securing the integrity of our food supply**

**Prof Chris Elliott, Director, Institute for Global Food Security,  
Queen's University, Belfast**

## Horsemeat scandal: timeline

Ten key moments of revelation in the investigation

Felicity Lawrence

The Guardian, Friday 10 May 2013 21.30 BST



[Link to video: Inside an abattoir: from carcass to burger](#)

It is four months since the scandal of beef products being adulterated with horsemeat broke in Ireland. The Irish department of agriculture and the UK authorities have identified key players, yet, weeks later, precisely where the fraud took place remains unclear.



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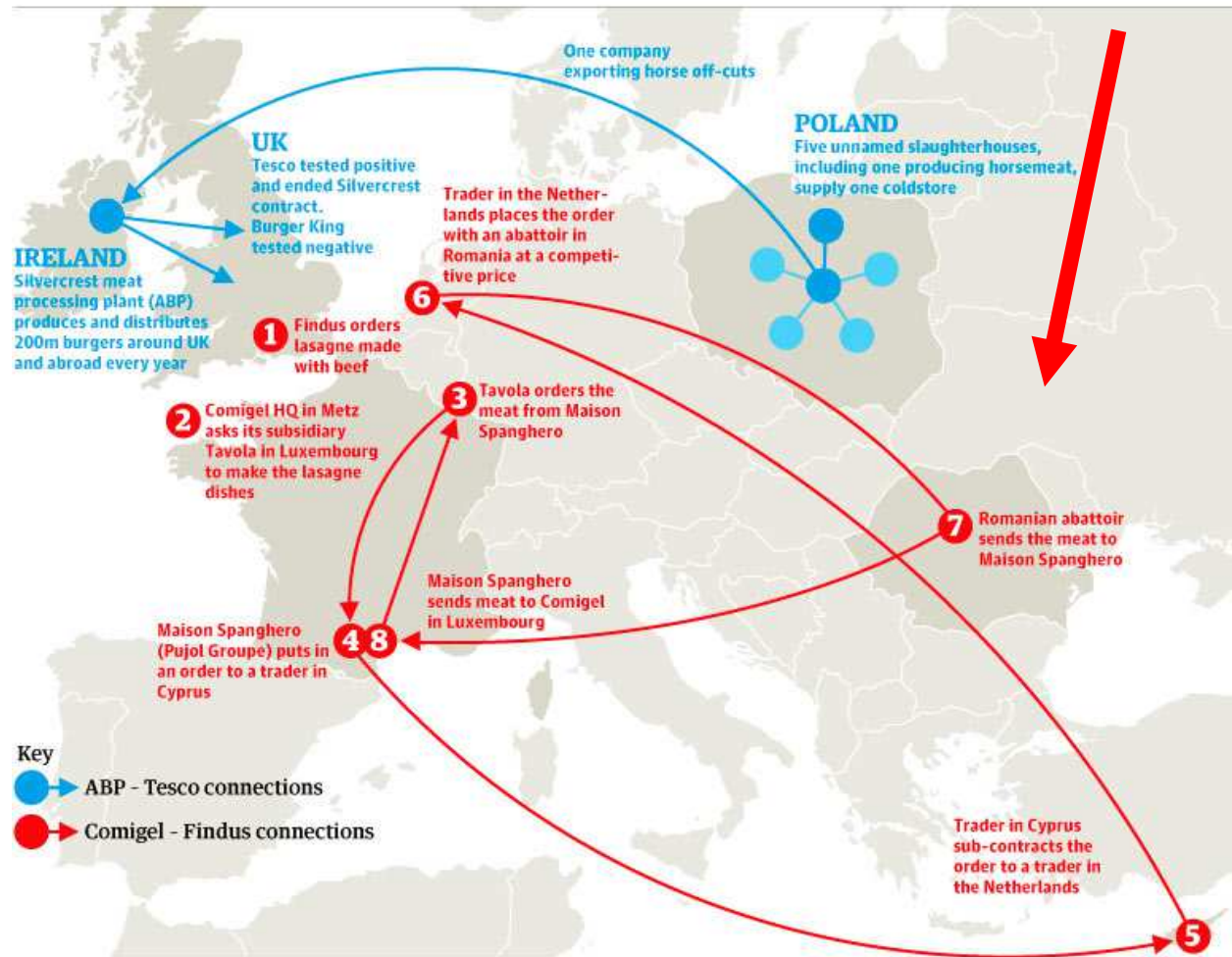
2014-11-13

[www.qub.ac.uk/igfs](http://www.qub.ac.uk/igfs)

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# The Supply chain for 'Irish/UK' Beef

## Britain's horsemeat The ABP and Comigel connections



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## Press release

# Professor Chris Elliott to lead review into food supply networks

Organisation: [Department for Environment, Food & Rural Affairs](#)  
Page history: [Published 4 June 2013](#)  
Policy: [Making the food and farming industry more competitive while protecting the environment](#)  
Topic: [Food and farming](#)  
Minister: [The Rt Hon Owen Paterson MP](#)

Professor Chris Elliott will lead an independent review of Britain's food system in light of the recent horsemeat fraud.



# The Process

- Written Call for Evidence
- Site visits across many UK supply chains
- Attended and chaired multiple meetings with industry, lawyers, government departments, consumer groups
- Visited all Devolved Administrations
- Visits to European Parliament, DG SANCO, Member States

## **Discussions with:**

- Criminologists
- UK Police Forces
- National Crime Agency
- Europol, Interpol



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# The Interim Report



## Elliott Review into the Integrity and Assurance of Food Supply Networks – interim report

December 2013

Significant cultural changes in how industry & government think about food fraud – **FOOD CRIME** as I refer to the practise of cheating in the supply of food



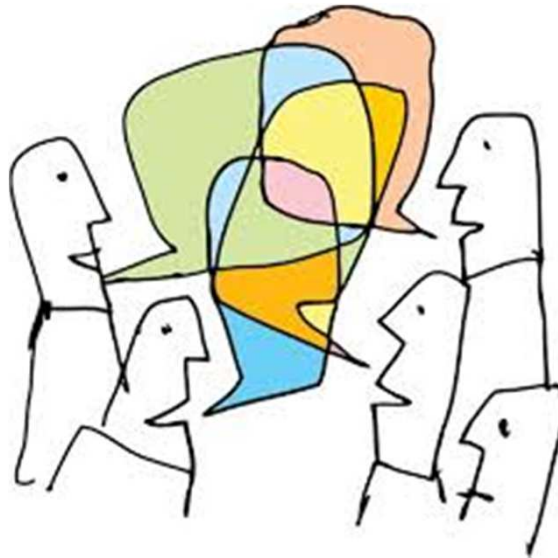
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# The Process Part 2

- A fresh round of meetings with multiple stakeholders
- Collection of more evidence
- A series of cross government workshops



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HM Government

**Elliott Review into the Integrity and Assurance of Food Supply Networks – Final Report**

**A National Food Crime Prevention Framework**

**July 2014**



**Eight pillars of food integrity**



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# The Systems Approach

## CONSUMER FIRST

Food safety and food crime to be given absolute priority over everything else



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# The Systems Approach

## **ZERO TOLERANCE**

No turning a blind eye to minor dishonesties – a change of business practise and culture



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# The Systems Approach

## INTELLIGENCE GATHERING

A key role for government and industry to collect and share information with each other



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# The Systems Approach

## LABORATORY TESTS

Sampling and testing must be conducted to the highest standards to ensure appropriate and speedy action



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# The Systems Approach

## AUDIT

Auditing with emphasis to detect fraud to be introduced by industry & regulators but not to overburden industry



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# The Systems Approach

## GOVERNMENT SUPPORT

Better working between government departments and a more robust Food Standards Agency





# The Systems Approach

## LEADERSHIP

Development of a dedicated Food Crime Unit



# The Systems Approach

## **CRISIS MANAGEMENT**

Clear roles and responsibilities if/when further evidence of food crime comes to light.



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# The Reaction

Department for Environment, Food and Rural Affairs

## Government response to the Elliott review of the integrity and assurance of food supply networks

September 2014

The screenshot shows the homepage of 'The Grocer' website. The header includes the site logo, navigation links (HOME, BUYING & SUPPLYING, STORES, CHANNELS, FINANCE, PEOPLE, REPORTS, EVENTS, MEMBERSHIP, JOBS), and a search bar. A featured article by Honeywell is highlighted. The main headline reads 'Elliott report on UK food chain: full reaction'. To the right, there is a newsletter sign-up section. Below the website screenshot, a Google search bar is shown with the text 'Elliott review food supply networks' entered.

# The Next Steps



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# Challenges Ahead

Forbes EY.com Realizing The Potential Of Latin American Women Entrepreneurs Search

INVESTING 9/11/2014 @ 1:39PM | 5,688 views

## McDonald's Faces Declining Sales In Asia After China Food Scandal

Trafic Team Contributor



## China food scandal hits McDonald's, KFC

By Alanna Petroff and Sophia Yan @CNNMoney July 21, 2014: 11:12 PM ET

Recommend 1.2k



REUTERS

EDITION: U.S.

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## Taiwan detains Ting Hsin exec amid cooking oil scandal -media

TAIPEI | Thu Oct 16, 2014 10:06pm EDT



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# Post Elliott Review



John Spink, Criminologist and leads the food fraud initiative in the US

***'It's all about keeping the bad guys out of your business'***



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